COMPLETE COVERAGE
BY THE NUMBERS

Georgia Voice Print Edition
17,600 total readership bi-weekly
28–88 pages bi-weekly
8,000 copies in weekly print run*

TheGeorgiaVoice.com
1,500 unique visitors daily
2,500 page views daily
1 million total yearly visitors

Social Media
16,000 Facebook fans
7,500 Twitter followers
400,000 YouTube video views

Age
21–30: 9%
31–40: 13%
41–50: 20%
50+: 58%

Gender
57% male
40% female
3% other

Education
75% are college graduates.
33% have post-graduate degrees.

Income
54% make more than $75K a year.
44% make more than $100K a year.
### NATIONAL DISPLAY PRINT ADVERTISING

#### PRINT/ONLINE AD FORMATS

**FOR CAMERA READY FILES**

Send materials to: rboeger@thegavoice.com

**ACCEPTED PRINT FILE FORMATS**

In order for your ad to be considered camera-ready, it must be the proper size and meet the following requirements:

- **TIFF or JPG**: 200-300 DPI resolution
- **PDF**: Press or Press Optimized settings; fonts embedded
- **Illustrator EPS**: All fonts must be converted to outlines
- **CMYK ONLY, NO RGB FILES**
- **No bleeds, crop marks or borders needed**
- **Document size should be listed ad size**
- **Body text must be 100% Black only**

**ACCEPTED ONLINE FILE FORMATS**

In order for your ad to be considered camera-ready, it must be the proper size and meet the following requirements:

- **JPG, GIF & BITMAP**: 72 dpi resolution, less than 500k
- **Flash documents**: Optimized file sizes for reliable and prompt load times

#### DEADLINE

Ads must be submitted one week prior to publication date.

#### ONLINE ADVERTISING

<table>
<thead>
<tr>
<th>AD TYPE</th>
<th>SIZE</th>
<th>WEEKLY</th>
<th>MONTHLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard (Top Position)</td>
<td>728 (w) x 90 (h)</td>
<td>$200</td>
<td>$699</td>
</tr>
<tr>
<td>Leaderboard (Middle Position)</td>
<td>728 (w) x 90 (h)</td>
<td>$200</td>
<td>$399</td>
</tr>
<tr>
<td>Skyscraper (Premium Position)</td>
<td>350 (w) x 480 (h)</td>
<td>$200</td>
<td>$699</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>350 (w) x 480 (h)</td>
<td>$200</td>
<td>$599</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300 (w) x 250 (h)</td>
<td>$200</td>
<td>$399</td>
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2019 EDITORIAL CALENDAR

JANUARY
LGBTQ 101: A Beginner’s Guide to Our Alphabet
Deadline: 12/28/18
Publish: 01/04/19

DIY: “Do It Your Damn Self!”
Deadline: 01/11/19
Publish: 01/18/19

FEBRUARY
Rekindling The Flame // The Science of Heartbreak
Deadline: 01/25/19
Publish: 02/01/19

A Moment of Zen
Deadline: 02/08/19
Publish: 02/15/19

MARCH
Meet The Neighbors!
Deadline: 02/25/19
Publish: 03/01/19

Ga Voice Turns 10!!! // The Happiness Issue
Deadline: 03/08/19
Publish: 03/15/19

Wedding Issue
Deadline: 03/22/19
Publish: 03/29/19

APRIL
Spring Into Arts // Fashion
Deadline: 04/05/19
Publish: 04/12/19

HIV in the ATL
Deadline: 04/19/19
Publish: 04/26/19

MAY
 Addiction: A Sobering Look at Sex, Drugs, & Us
Deadline: 05/03/19
Publish: 05/10/19

Sports: Out of the Park // The Story Behind ATL Street Names
Deadline: 05/17/19
Publish: 05/24/19

JUNE
Summer Travel // Stonewall
Deadline: 05/31/19
Publish: 06/07/19

TABOO: A Peek into the Forbidden
Deadline: 06/14/19
Publish: 06/21/19

JULY
The Work Issue
Deadline: 06/28/19
Publish: 07/05/19

Best of Atlanta
Deadline: 07/12/19
Publish: 07/19/19

AUGUST
Pets: Creature Features
Deadline: 07/26/19
Publish: 08/02/19

The Science Behind Attraction
Deadline: 08/09/19
Publish: 08/16/19

Geeks & Nerds // Black Gay Pride
Deadline: 08/23/19
Publish: 08/30/19

SEPTEMBER
Fall Arts
Deadline: 09/06/19
Publish: 09/13/19

Out On Film // ATL Film Industry
Deadline: 09/20/19
Publish: 09/27/19

OCTOBER
Atlanta Pride
Deadline: 10/04/19
Publish: 10/11/19

Death & Dying // Spirituality
Deadline: 10/18/19
Publish: 10/25/19

NOVEMBER
Holiday Gift Guide // Trans Visibility
Deadline: 11/01/19
Publish: 11/08/19

The Women’s Issue // World AIDS Day
Deadline: 11/15/19
Publish: 11/22/19

DECEMBER
Food Issue “Dig In!”
Deadline: 11/29/19
Publish: 12/06/19

Yearbook 2019 // Best of GA Voice “Givin’ You The Best That We Got”
Deadline: 12/13/19
Publish: 12/20/19

SPECIAL PUBLICATIONS

DESTINATION GAY ATLANTA TRAVEL GUIDE
Deadline: 04/30/19
Publish: June 2019

OUT ON FILM FESTIVAL GUIDE
Deadline: 08/1/19
Publish: September 2019

* Dates may be subject to change. Certain special issues may require early deadlines. Ask your advertising representative for more details.

MAILING ADDRESS:
P.O. Box 77401 • Atlanta, GA 30357

CONTACT:
908-232-2021
sales@rivendellmedia.com

ONLINE:
TheGeorgiaVoice.com

Georgia Voice offers discounts to advertisers who appear in multiple issues, but who are we to decide the best dates for your business? Check out our list of street dates and special issues so you can decide when to deliver your message to our readers.

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